

bottlesUp®

Fact Sheet

Company Name: BottlesUp®

Founded: 2009

About: [BottlesUp](#) and its products and accessories are the creation of [Laurel Herter Design](#), a nationally acclaimed architectural art glass studio that has been in business for more than thirty years. Artist Laurel Herter has designed a line of portable glass water bottles made from recycled glass turning a disposable item into an art object that can be reused.

Laurel started BottlesUp to make a difference. She's been working with art glass for more than 30 years making stained glass church windows, carved glass tabletops, intricate glass skylights and carved sandblasted glass privacy walls and more for clients throughout Europe and North America. Every day brings new dimensions to her fascination with the magic of glass – its clarity and brilliance, its sparkle and moldability. She simply loves glass.

Yet Laurel kept noticing the push for plastic in consumer products and she knew something was amiss. As she learned more and more about the health dangers, the volume of trash, and waste impact of plastic we wanted to do something about it. Bingo! The solution was right there in her studio – design a glass water bottle that combines function *and* beauty. She got busy and BottlesUp emerged.

Product/s: BottlesUp debut product is a 22-ounce reusable glass water bottle with colorful food-grade silicone cap and “grippers.” These specially designed bottles are meant to replace plastic and metal bottles with an aesthetically pleasing and environmentally responsible beverage bottle. The natural qualities of glass means the bottles have no residual taste or odor, are easy to clean, are BPA-free and don't contain any harmful chemical compounds.

Additional products in development include 16-ounce and 9-ounce bottles, a larger table-top bottle and accessories.

Green Credentials: BottlesUp products are 100% sourced in North America. Manufactured from recycled glass (up to 75% recycled and sourced on-site) using ancient techniques in a modern glass-making facility in Mexico. The bottles are enhanced by food-grade silicone caps and grippers made in the great state of Maine. Every order is delivered in environmentally responsible and minimal packaging that you can easily recycle, with a promise of no plastic. BottlesUp glass water bottle has the lowest carbon footprint in the industry.

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BottlesUp is a partner in the global charity [1% of the Planet](#). The company will donate one percent of revenues to this organization which channels those funds to local, grassroots environmental organizations. In addition, BottlesUp is a member of the [Green Chamber of the South](#).

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