

bottlesUp®

Laurel Herter
Artist and Founder

Nationally-acclaimed glass artist, Laurel Herter is the founder and first employee of BottlesUp. With a celebrated career of more than 30 years in art glass, it wasn't until recently that she went from 2-dimensional architectural glass to her first 3-dimensional product. In 2007, at her drafting table Laurel created the initial concepts for a glass water bottle that could be better for your health and better for the environment. Since then she has worked tirelessly to create a product and a company that fully lived its green promise. From there-to-here, BottlesUp reusable glass water bottles come to you.

Laurel's inspiration for the bottle came from a startling awareness of the push for plastic in consumer products and something seemed amiss, we weren't connecting this convenience with our environment or our own health. As Laurel learned more and more about the health dangers, the volume of trash, and waste impact of plastic she wanted to do something about it. Bingo! The solution was right there in [her studio](#) in Bluffton, South Carolina— design a glass water bottle that combines function *and* beauty. Laurel designed a bottle that highlights the beauty of glass and with its slight mid-section taper is designed for the human hand to easily hold. Colorful silicone grippers and cap bring a minimal, yet playful, element to the bottle.



Laurel's creative vision and artistry went beyond the design of the glass water bottle. She also focused her talent on creating a product that lives the promise of environmental responsibility. The entire glass water bottle is sourced and created in North America. Each bottle is made using ancient glass techniques in a modern facility and is made of a minimum of 75% post-consumer recycled glass (sourced on site). The use of colorful silicone cap and "grippers" ensure that absolutely no plastic is used in the product. The promise of this green product goes beyond the product you hold in your hand; every bottle is encased in minimal and environmentally-responsible packaging. All of these elements combine to create a stunning glass water bottle that evokes the highest appreciation for the beauty of glass with the lowest carbon footprint in the industry.

Laurel is a nationally-acclaimed glass artist with more than 30 years of experience in hand-crafting the beauty of glass. From [her studios](#), Laurel produces custom glass for architectural elements throughout the United States and Mexico. Her residential work can be seen coast to coast – from San Francisco and New York apartments to vacation homes in Colorado and Mexico. Her commercial and public commissions are found in corporate headquarters in Atlanta, athletic facilities in Silicon Valley and several restaurants and churches in South Carolina. Some of her more unusual commissions can be seen in private jets, private yachts and sculptural installations. Every day brings new dimensions to her fascination with the magic of glass – its clarity and brilliance, its sparkle and moldability. Laurel simply loves glass and BottlesUp brings that passion to the everyday.

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