



For Immediate Release

## **BottlesUp Joins Green Chamber of the South**

*Company's Reusable Glass Water Bottle Has Lowest Carbon Footprint in the Industry*

**June 5, 2011, Bluffton, S.C.** – [BottlesUp](#), the company described as the “clean side of green” joined the [Green Chamber of the South](#), a nonprofit dedicated to the growth and success of sustainable business in the Southeast. BottlesUp is the maker of an award-winning reusable glass water bottle with the lowest carbon footprint in the industry.

“Joining the Green Chamber of the South offers us the opportunity to connect with other like-minded businesses dedicated to building sustainable businesses,” said Laurel Herter, founder, BottlesUp. “There is proof positive that you can build environmentally-responsible companies that are good for our health, good for the planet, and good for the bottom line.”

BottlesUp currently offers a sturdy 22-ounce glass water bottle, designed by an acclaimed glass artist and 100% sourced in North America. Each individual bottle is created from a minimum of 75% recycled glass using ancient techniques in a modern glass-making facility in Mexico. The bottles are enhanced by colorful food-grade silicone caps and grippers made in Maine. BottlesUp’s bottles are free of known toxins including Bisphenol-A (BPA), phthalates, Polyvinyl Chloride (PVC), and polycarbonates that research has shown can compromise human health. There is zero plastic in the product or packaging. BottlesUp reusable glass water bottle was a finalist for Best New Product Design in the Global Innovation Awards at the 2011 International Home + Housewares Show.

In addition to membership in the Green Chamber of the South, BottlesUp is a member of the [Hilton Head Island-Bluffton Chamber of Commerce](#) and the global nonprofit, [1% For the Planet](#).

### **About the Green Chamber of the South**

Founded in 2008 in Atlanta, Georgia, the Green Chamber of the South supports the growth and success of sustainable business and encourages innovation and adoption of clean technology. It’s a non-profit organization working to make the Southeast the center of sustainable business in the United States.

[www.greencs.org](http://www.greencs.org)

### **About BottlesUp**

Founded in 2009, [BottlesUp](#) and its products and accessories are the creation of [Laurel Herter Design](#), a nationally acclaimed architectural art glass studio that has been in business for more than thirty years. Artist Laurel Herter has designed a line of portable glass water bottles made from recycled glass turning a disposable item into an art object that can be endlessly reused. Concerned about the health and environmental hazards of plastic, the solution was right there in her studio – design a glass water bottle that combines function *and* beauty. You can learn more about our company on our website: [www.bottlesupglass.com](http://www.bottlesupglass.com) or on our blog: [www.glassisback.com](http://www.glassisback.com). Glass is back.

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### **Editor’s Notes:**

- High-resolution images of the bottles are available by request or on the company website.

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