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For Immediate Release

BottlesUp's Reusable Glass Water Bottle Is the Holiday Gift You'll Use Every Day of the Year *Award-Winning Reusable Bottle Blends Beauty, Function and Environmental-Responsibility*

June 21, 2011, Bluffton, S.C. – As much fun as it is to shop for others during the holidays, it's also fun to think of what we might add to our own wish lists. This year, BottlesUp reusable glass water bottle which blends the artistic beauty of glass with the environmental responsibility of all natural, recycled materials will be the gift to give—and get—this holiday season. The 22-ounce reusable glass water bottle will win over your artsy, functional, and green friends all looking for something they can use for the holidays and beyond.

“Giving a BottlesUp glass water bottle is a gift that you get excited for your friends and family to open because it appeals to everyone in a different way,” said Laurel Herter, founder, BottlesUp. “Your ‘design’ friends will love its creation by a nationally-acclaimed glass artist and the spectacular beauty of the glass design. Your ‘practical’ friends will like it because they can use it every single day of the year to drink more water. And your ‘green’ friends will like this glass eco-product which is better for their own health plus it keeps up to 240 disposable plastic bottles out of trash heaps and our oceans every single year.”

The sturdy 22-ounce glass water bottle is 100% sourced in North America. Each bottle is created from recycled glass (up to 75% recycled post-consumer glass sourced on-site) using ancient techniques in a modern glass-making facility in Mexico. The bottles are enhanced by food-grade silicone caps and grippers made in Maine. Glass is the purest and healthiest material to use for beverages. BottlesUp glass water bottles are free of known toxins including Bisphenol-A (BPA), phthalates, Polyvinyl Chloride (PVC), and polycarbonates that research has shown can compromise human health. Glass does not leave lingering odors, residue or buildup unlike other portable water bottles. Designed with the human hand in mind – the midsection taper and silicon rings provide “gription” allowing an easy, comfortable grasp of the bottle. The heavier design of BottlesUp glass water bottle ensures it can handle the everyday tumble. For convenience, the bottle easily fits into most car cup holders.

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glass is back.

Every BottlesUp glass water bottle is delivered in environmentally-responsible and minimal packaging that can easily be recycled. There is no plastic in the product or the packaging, a commitment to both health and the environment that the company takes seriously. This dedication to creating a truly green product results in BottlesUp glass water bottle having the lowest carbon footprint in the industry. And that kind of responsibility and design gets noticed: BottlesUp glass water bottle was one of six finalists for the Best New Product Design for the Global Innovator Awards at the 2011 International Home + Housewares Show.

BottlesUp glass water bottles are available online at www.bottlesupglass.com or in specialty independent retailers in the U.S. with a suggested retail price of \$33.95.

About BottlesUp

Founded in 2009, [BottlesUp](#) and its products and accessories are the creation of [Laurel Herter Design](#), a nationally acclaimed architectural art glass studio that has been in business for more than thirty years. Artist Laurel Herter has designed a line of portable glass water bottles made from recycled glass turning a disposable item into an art object that can be endlessly reused. Concerned about the health and environmental hazards of plastic, the solution was right there in her studio – design a glass water bottle that combines function *and* beauty. The company is a partner in [1% for the Planet](#), donating a portion of its profits back to environmental and health programs in local communities. You can learn more about our company on our website: www.bottlesupglass.com or on our blog: www.glassisback.com. Glass is back.

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Editor's Notes:

- High-resolution images of the bottles are available by request or on the company's media room on its website www.bottlesupglass.com.

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